



**Welcome Message from the MD**

Dear valued stakeholder it is indeed a great pleasure to share with you, once again, the highlights of the month that was. September was full of interesting activities rightfully so as World Maritime Day was celebrated during this month.

The International Maritime Organisation themed this year's event: 'Empowering Women in the Maritime Community'. The focus of this theme was on raising awareness on the importance of gender equality, in line with the United Nations' sustainable developmental goals. Furthermore, this year's theme highlights the significant contribution of women within the maritime industry.

Our focus in August and September has been in line with this theme, and it will continue to be the case beyond this period. Gender equality and women empowerment is a cross-cutting focus in all our programmes, from the graduate placement programme, marine manufacturing, right up to the enterprise supplier development programme. We ensure that women benefit significantly in these empowerment initiatives. Within EThekweni Maritime Cluster itself, we have women occupying strategic positions from our board of directors right down to the coal face of our operations.

EMC is committed to ensuring that more women are exposed to opportunities within the maritime industry, and that those that are already working in the industry are supported and are equipped to advance even further up the echelons of their various organisations. In the light of this, there are a number of initiatives directed to promoting women empowerment.

The development of women executives is critical in ensuring the representation of women in key positions of the maritime industry. Towards this vision, EMC is working with business schools of various academic institutions, one such institution being the University of KwaZulu-Natal, to develop executive courses relevant to the maritime industry. This initiative is called the Women Executives Programme and part of its outcomes will be to identify talented women to benefit from this programme.

In 2019, EMC collaborated with Transnet National Ports Authority in exposing grade 8 and 9 learners from Sithengile Secondary school to the operations at TNPA. This is an annual initiative with profound impact, as it broadens the horizons of young women at an early age. These learners get meaningful exposure to the maritime industry, as they are given an opportunity to engage with industry professionals in their everyday work spaces.

The Annual Women in Maritime Breakfast is indeed one of our biggest and successful women-empowerment-focused programmes. It is an invaluable platform in terms of addressing issues unique to women in the industry, professional development through networking and facilitating the entry of new women professionals within the industry.

As South Africa prepares to host the World Maritime Day Parallel Event in 2020, let us embrace this ideal of empowering women in all that we do. The spotlight is on South Africa, and our industry in particular, through collaborative working on common and progressive initiatives there is a lot we can showcase to the world.

**Mrs. Zenzile Gwamanda | Managing Director EThekweni Maritime Cluster |**



**Awareness for Schools During World Maritime Day.**

**Inside This Issue**

- Awareness for Schools During World Maritime Day.....2
- Sithengile Secondary School Girls Learn the Ropes at Transnet.....3
- Transnet Donates Multipurpose Classroom Block to Zwelibanzi High School.....3
- Durban Business Fair Ignites Innovation Flare.....4
- TNPA Supports World Maritime Day 2019..... 5
- Upcoming Events.....6

## Awareness for Schools During World Maritime Day

The World Maritime Day celebrations, organised by the national Department of Transport (DoT), that took place from 10 to 11 September in Durban, aimed to spread awareness about the maritime industry to the length and breadth of KwaZulu-Natal.

The aim of the event was to deliver awareness programmes, service delivery initiatives while commemorating the annual World Maritime Day. DoT invited a number of schools in the following districts: Durban Central, Kwa-Mashu, Pinetown, Tongaat, Umlazi, Cato Ridge, Pietermaritzburg and Port Shepstone. Additional to the high schools, there were institutions of higher learning also invited.

The two-day event saw learner's part-take in water-side activities at Durban's Beach Front. These activities involved various demonstrations such as sailboat rigging and rope tying, which was presented by Sail Africa. There was also a water safety demonstration by the National Sea Rescue Institute among other activities.

Following the water-side activities learners were transported to the Inkosi Albert Luthuli International Convention Centre (ICC), this is where they got



Above: Learners who were invited from various schools in KwaZulu-Natal by the national Department of Transport to celebrate World Maritime Day, observe the various water-side activities that were performed at Durban's Beach front.



Learners got a chance to try their hands on some boat rigging and rope tying, with the help of the sail Africa coaches during the World Maritime Day water-side programme.

to visit the different exhibition stalls and engaged with various entities of the maritime industry relating to possible maritime careers. The programme was not without Inspiration and entertainment as learners were addressed by various industry professionals, and treated to an exhilarating high tempo traditional Zulu dance.

Addressing learners at the ICC, Dumisani Ntuli, Department of Transport Acting Deputy Director General: Maritime Transport, said that the International Maritime Organisation head quartered in London took a decision, many years back, to have a day that commemorates maritime and its contribution in society.

"We would not be talking about globalisation if it was not for shipping that enables us to trade," said Ntuli.

"This particular celebration is of significance because South Africa is rehearsing to host a much bigger event in 2020, so in 2020 those that will be at school will be here joining us to celebrate in a special way. In 2020 we will have countries of the world coming to South Africa to celebrate with us," added Ntuli.

## Sithengile Secondary School Girls Learn the Ropes at Transnet

This year's take a 'Take a girl child to work campaign' was a resounding success, as the collaboration between Transnet Port Authority (TNPA) and Ethekewini Maritime Cluster saw girls from Sithengile secondary school (from Clermont, west of Durban) being hosted by TNPA in late August.

The girls were introduced to the various functions that are performed at TNPA, relevant experts addressed these learners who enthusiastically absorbed the information and asked very interesting questions.

"Gender equality is key to the growth of the maritime sector. We want to encourage and introduce the next generations of women leaders who will help move the maritime industry forward," said Port of Durban harbour master, Captain Sabelo Mdlalose.

The 'Take a girl child to work' event is regarded as one of South Africa's largest collaborative acts of volunteerism, having helped millions of girls across the country. The value of this programme is to expose and empower girls in their paths of career development.

In a presentation to the learners by Captain Mdlalose and his colleagues, the team spoke about the myriad opportunities available at Transnet including bursaries in the following fields: civil engineering, electronics and metallurgy (physical industrial and engineering).

"If you want a career that will test your body and mind then Transnet Maritime School of Excellence is the ideal choice for you," said TNPA Operation Center Manager, Nonhlanhla Mkhize.



During the "Take a Girl Child to Work" campaign collaborated on by TNPA and EMC, girls in grade 8 and 9, from Sithengile got to visit the various departments of TNPA and got first-hand information related to careers and the various functions of the ports authority.

## Transnet Donates Multipurpose Classroom Block to Zwelibanzi High School

When Transnet National Ports Authority (TNPA) handed over a block of multipurpose classrooms to Zwelibanzi High School in Umlazi Township, EMC was present to show its support.

On 3 September 2019 TNPA unveiled a block of multipurpose classrooms donated to Zwelibanzi High School, one of the thirteen schools adopted by the parastatal.

The main purpose for this initiative is to promote prerequisite subjects in lower high school grades, those subjects being maths and science.

Department of Education District Director, Peaceman Cele, said he was fascinated by the relationship between TNPA and Umlazi district schools: "As a district we really need this type of infrastructure. Schools belong to the society. You (learners) are our future and with this we have invested in you."

TNPA had promised to deliver the multipurpose classrooms 5 Years ago, and they indeed kept to their word by building the promised facility. The event was attended by various stakeholders - mainly within the maritime industry and neighboring schools.

"The greatness of any person not lies in forever falling but in how many times they rise after they have fallen," those were the opening words of Sibusiso Maseko, principal of Zwelibanzi High School,

when he expressed his gratitude to the TNPA delegates.

This school was once regarded as one of the riot-ridden and notorious schools in Umlazi, but after Maseko took over as principal things changed. Being persistent and dedicated to his work he managed to transform the school into one noted for its discipline and a good pass rate among the schools in Umlazi Township. This led to the inclusion of maritime studies in the school's curriculum and the adoption of the school by Transnet.

"It will be a huge benefit not only for maritime students, but the whole school to explore maritime studies," added Maseko.

Maseko promised the TNPA delegation led by Moshe Motlohi, general manager of TNPA's corporate affairs. Maseko also addressed parents ensuring them that their children were not in the wrong place, and promised that his team of dedicated teachers would do all in their power to nurture good leaders of tomorrow.



## Durban Business Fair Ignites Innovation Flare

In recent times, the world experienced the industrial revolution, then the information age and we are now at the brink of the fourth industrial revolution. This spirit of rapid technological advancement was encapsulated in this year's Durban Business Fair theme: A journey of innovation.

The 21<sup>st</sup> edition of this mainstay event on Durban's calendar, took place between the 25<sup>th</sup> and 29<sup>th</sup> of September at the Inkosi Albert Luthuli International Convention Centre and the Durban Exhibition Centre.

Ethekwini Maritime Cluster exhibited at this event alongside its supplier development beneficiary, SME Greens (Pty) Ltd. As a long time participant at this event EMC also took part in the business empowerment seminars, where the organisation shared critical information on planned programmes and events. These seminars were aimed at helping entrepreneurs in planning for the impact of technology on their businesses, so that they can compete in a fast-changing technological business environment. Students were not left out as they also had a chance to be inspired by the Youth Connect session, where young experts dissected the world of business and social media.

The event is one of the city's innovative economic development programmes hosted by its Business Support, Tourism and Markets Unit to ensure that small and medium businesses remain active and are included in radical economic transformation through meaningful participation in the city's economy. Before the official launch eThekweni Mayor, Mxolisi Kaunda, said that as the leadership of the city, they were excited to once again host this premium exhibition which is an important milestone.

"The Fair is one Platform that has become a key tool for the city to accelerate the development of Small Medium and Micro Enterprises (SMMEs)," said Kaunda.

The business fair had a social and recreational aspect as families spent time browsing through the goods on offer at the street market, meanwhile, creatives benefited from the music and film master classes. Some of the event's highlights included: the Youth Connect session, International Trade Seminar, the street market, Business Indaba and Women Economic Empowerment- 'Women Thriving Through Innovation'.

Overall, the fair provided a platform for entrepreneurs to showcase products, network, learn and grow their businesses.

"The fair gives confidence and opportunities to the SMMEs and gives them brand visibility and mostly a chance to access markets. I would like to thank Ethekwini Maritime Cluster and the city's Economic Development Unit for giving my company a platform of this nature," said Qiniso Mseleku, owner of SME Greens Pty Ltd. This company operates in the renewable energy space and prides itself as being a "one-stop shop" for green project planning and execution for more sustainable homes and businesses.



All smiles and hard at work (from left): Ayanda Sikobi and Ayanda Shandu from EThekweni Maritime Cluster, interact with visitors to the EMC stand during the Durban Business Fair.

CAPE TOWN  
INTERNATIONAL  
BOAT SHOW

18-20 OCTOBER 2019

GET YOUR TICKETS NOW ON

web tickets



GM: Port of Durban Moshe Motlohi unveiled #WomeninMaritime floor decals and Wall of Anchors portraits beautifully drawn by the port's very own Samukelo Gasa, a Civil Engineer at TNPA

Africa's ports under the custodianship of Transnet National Ports Authority (TNPA) rolled out an array of activities to mark World Maritime Day on Thursday, 26 September.

This year's theme is 'Empowering Women in the Maritime Community', aimed at acknowledging the contribution of women in the maritime industry.

At the Port of Durban's head office, GM: Port of Durban Moshe Motlohi unveiled #WomeninMaritime floor decals and Wall of Anchors portraits beautifully drawn by the port's very own Samukelo Gasa, a Civil Engineer at TNPA. These celebrate women who have played a significant role in the port's recent history.

"The International Transport Workers' Federation estimates that women make up just 2% of the global maritime workforce," said TNPA's Acting Chief Executive, Nozipho Mdawe.

"Today women occupy half (50%) of the top management positions nationally within TNPA, three of our eight commercial ports have female port managers and women now fill 36% of all jobs across TNPA, bringing their unique characteristics to the workplace," said Mdawe.

Mdawe added that TNPA would continue to keep the women's empowerment agenda on the table, as encouraged by the IMO Secretary-General at the International Maritime Organization's 2019

World Maritime Parallel Event in Colombia recently, which she attended alongside the Minister of Transport, Fikile Mbalula,

The South African chapter of the Association of Women Managers in the Maritime Sector in Eastern and Southern Africa (WOMESA), will be relaunched by the Deputy Minister of Transport by the end of this year, to spearhead the advancement of women as a key resource in the maritime sector.

"TNPA will be calling for membership soon and will be closely involved in the re-establishment of WOMESA to promote gender equity, improve women's access to maritime training and technology and promote their advancement to key decision-making levels in the maritime sector in Eastern and Southern Africa," said Mdawe.

In further celebration of national Heritage Month, World Maritime Day and National Tourism Month, TNPA also participated at the inaugural Maritime Heritage Institute Conference at Vaal University of Technology this week, held under the theme, 'Reclaiming our future, advancing our past.' The event from 25 to 27 September explored and showcased our country's maritime heritage and related economic opportunities.

TNPA's Captain Naresh Sewnath, Senior Manager Pilotage & Vessel Traffic Services, addressed the event with a message of support and a presentation on the topic 'Port Maritime History - Legacy, Challenges and Future Prospects'.

## UPCOMING EVENTS

### Message About Upcoming Events

*If you have any maritime related news or events that you would like published on this newsletter or our website please contact:*

Ngcebo Nxumalo  
Tel: 031-3010950  
Cell: 0614983198  
ngcebo.nxumalo@maritimecluster.co.za

- ◆ Ports & Berths Strategy, Operations Management Types and Definitions Workshop| 29 October 2019| Pavillion Hotel Durban| 08:00 - 17:00| contact Ryan 073469796 or 0110507007| ryan@empiretraining.co.za
- ◆ National Marine Week| 14-18 October 2019|www.environment.gov.za
- ◆ Cape Town International Boat Show| 18 -20 October 2019

CAPE TOWN  
INTERNATIONAL  
BOAT SHOW

18-20 OCTOBER 2019

GET YOUR TICKETS NOW ON [web tickets](#)

*The eThekweni Maritime Cluster (EMC) is a non-profit company that was launched in 2009. The EMC provides a platform for collaborative engagement between different levels of government, state owned enterprises and the maritime community to implement programs of common interest that support the growth and improve performance and competitiveness of the maritime industry.*

10th floor Durban Club  
Chambers  
303 Anton Lembede Street  
Durban  
4001  
[www.maritimecluster.co.za](http://www.maritimecluster.co.za)  
[info@maritimecluster.co.za](mailto:info@maritimecluster.co.za)  
031-3010950/9



Ethekweni Maritime Cluster



@emc\_maritime

*Newsletter compiled and designed by : Ngcebo Nxumalo*

*Lay out and editing: Intsika Corporate Communications*