



## Ethekwini Maritime Cluster To Gear up in re-engineering it operations .

**W**e welcome Peter-Burghard Sanden, a Senior Experten Service (SES) expert representative. A qualified individual in the fields of business administration, consultancy and managerial expertise in the logistics industry since 1973. Drawing closer to his expected date of arrival on the 11th of February to the 16th of April 2019 on assignment for the next three months. Mr. Sanden brings many years of experience in carriage of freight, shipping, freight planning, and heavy loads transport to contribute to EThekwini Maritime Cluster (EMC). In his consulting capacity, he has worked with several companies, including steel companies on logistic items. He will be able to provide essential support in the implementation of development projects utilizing his comprehensive international experience and project management skills pertaining to the maritime industry especially that of the Durban port. Working as an independent business consultant

Mr. Sanden has an extensive professional background to substantiate his expert opinion and business advice. Holding various significant positions at highly acclaimed companies and institutions throughout the years Mr Sanden has been a managing partner; general manager; Vice President of sales and marketing where he was in charge of the management of all branch offices in the country, responsible for more than 400 collaborators from six nations and for international sales; a chief agent; consultant and project manager to name a few. The list of positions held is sweeping, all of which leading to his most recent assignment between 2015-2017 with a social company as Supply Chain Management Consultant and International logistics manager (SCM). As SCM Manager he was responsible for the purchase of construction material and electronic components for the construction of Solar connected mini-grid systems and supervision of their shipping to Africa.

He also directed local transport processes with subcontractors sourcing encouragement and training of local technicians and logistic service assistants. During 2018 he assisted a start-up in social business ([www.gss-project.de](http://www.gss-project.de)) and implemented projects in East Africa. Mr. Sanden's professional training is vast, he has done vocational training as a shipping and forwarding agent; graduate economist in business studies; further training on international trade, trade policies and international payments as well as a professional qualification to manage a freight transport company. Since 2000, he has been a Federal air traffic officer, internal auditor, and risk prevention officer. This will not be Mr. Sanden's first time in South Africa on business as he will be fulfilling his duties under the SES programme.

SES is Germany's leading volunteering non-profit organization (NPO) for experts and executives who are either retired or taking some time off work. It has been helping worldwide in every industry and sector since 1983 and is based in Bonn, Germany, with some 200 representatives in 90 different countries around the world. The objectives of this NPO is to serve beneficiaries of the SES network's expertise in developing and emerging countries or in Germany. The main beneficiaries of the SES network's expertise are small and medium-sized businesses, public authorities, professional and business associations, social and medical facilities, and institutions which provide basic education or vocational training. All SES assignments the principle of helping people to help themselves.

Their aim is to share knowledge and experience in order to improve other people's future prospects. EMC hopes to develop a healthy partnership with the SES for prospective initiatives. Therefore, during his stay in South Africa, he will be assisting EMC in re-engineering its operations and strengthening corporate governance in an advisory role in line with his expertise. Mr Sanden will be providing a Chief Executive Officer oversight in our Enterprise development