

## Joint Forces Unlocks Opportunities To Venture Into Maritime Industry.



Mrs. Nomalanga Sokhela (Acting MD ,EMC& Raleshaba Moeng

EThekweni Maritime Cluster (EMC) in partnership with Transnet Port Terminal (TPT) and CVC Africa hosted a successful Information Boot Camp on Friday, 13 April 2018, which was aimed at identifying hindrances and unfold possible opportunities for all communities to do business within the maritime industry.

The Information Boot Camp which was well attended by entrepreneurs across all spheres of business and ages took place at the EMC premises. The main aim of this initiative which is driven under EMC programme called 'Entrepreneur Me' is to equip budding entrepreneurs with business acumen, identifying opportunities, and providing direction to access business funding.

"This initiative is just a continuation of what EMC has been doing in terms of facilitating the development of entrepreneurial skills of SMMEs. We urge you to work close with our organization, the Entrepreneur Me programme in particular because this is just a beginning. There is so much instore within this programme and we have the right partners on-board", said the Acting Managing Director of EMC, Mrs. Nomalanga Sokhela.

Some of the highlighted areas with opportunities within the industry especially within the port include Stevedoring (Handling of all forms of cargo) which was presented by Jimmy Ngobese of TPT, Waste Management (Waist from Terminal Operations and Tenants) presented by Ntando Ngongoma TPT. Mr Raleshaba Moeng of CVC Africa took attendees through the Introduction to the Business Model.

Among other presenters from stakeholders during the day was Sandra Buthelezi of ABSA who presented on ABSA's Funding Product, Dumile Khuboni of Durban

Chamber of Commerce Industry (DCCI) and who presented on Benefits of Becoming a member of DCCI. Hlengiwe Mthimkhulu from TPT outlined procedures of Tendering with TPT and upcoming Procurement opportunities.

From here, EMC will work had in hand with these entrepreneurs and ensure they acquire relevant skills and knowledge that will ultimately make them stand a chance to secure opportunities to do business within the industry

especially those who couldn't access such opportunities previously.

Attendees voiced their concerns about business administration hindrances which relates to relevant business documents and experience which deprive them of such opportunities. This is what the outcomes of the engagement will address.



EMC Boot Camp attendees